



EUROPEAN
CHIPS
SKILLS
ACADEMY



Co-funded by
the European Union

D7.2 – Interim Valorisation Report M24

Project number	101110124
Project name	European Chips Skills Academy
Project acronym	ECS Academy
Call	ERASMUS-EDU-2022-PI-ALL-INNO
Topic	ERASMUS-EDU-2022-PI-ALL-INNO-BLUEPRINT
Type of action	ERASMUS-LS
Service	EACEA/A/02
WP	7
Due Date	30/09/2025
Submission Date	26/09/2025
Lead Partner	SEMI Europe
Author(s)	Jatin Mendiratta
Deliverable type	Report

Dissemination level	Public
----------------------------	--------

Version History

Version	Date	Authors	Partner
1.0	04/09/2025	Jatin Mendiratta	SEMI Europe
2.0	05/09/2025	Jatin Mendiratta, Irene Da Pont	SEMI Europe
3.0	26/09/2025	Jatin Mendiratta (following peer review from Isabel Engel and Birgitte van Don)	SEMI Europe (following peer review from imec and PTvT)

Table of Contents

Table Of Figures	4
List of Tables.....	5
Abbreviations	6
Executive Summary.....	6
1. Introduction	7
2. Intended Readership.....	8
3. Digital Dissemination	8
3.1. Website	8
3.2 Social Media	9
3.2.1 LinkedIn.....	10
3.2.2 YouTube	11
3.2.3 Instagram	11
3.2.3 TikTok.....	12
3.3 Newsletter.....	13
4. KPIs.....	14
4.1 Project Website and Platform.....	15
4.2 Erasmus+ Platform	16
4.3 Partner’s Website.....	17
4.4 Social Media Strategy.....	18
4.5 Mass Media	19
4.6 Mailing List	21
4.7 ECS – Academy Events	22
4.8 Third Parties Events.....	24
4.10 Targeted written material	25
4.11 Learners involved in ECS – Academy Specialized Training.....	25
5. Exploitation	28
6. Conclusions and Next Steps.....	29
ANNEX	29

Table Of Figures

Figure 1: ECSA Discord Home page	10
Figure 2: ECSA Linkedin Page	10
Figure 3: ECSA Youtube page	11
Figure 4: ECSA Instagram page	12
Figure 5: ECSA TikTok page	12
Figure 6: Newsletter on website	14
Figure 7: Website Statistics	15
Figure 8: Downloadable Items on Website	16
Figure 9: Strategic placement of Erasmus+ button	17
Figure 10: Linkedin Statistics	19
Figure 11: ECSA flyer 1	20
Figure 12: ECSA flyer 2	21
Figure 13: SEMI mail for Webinar promotion	22
Figure 14: ECSA newsletter Email	22
Figure 15: Day in a Fab: Life at Okmetic Webinar	23
Figure 16: ECSA at SEMICON 2024	24
Figure 17: E-learning platform statistics	26
Figure 18: Student Ambassador Flyer	27
Figure 19: Instagram statistics July-Sept	52

List of Tables

Table 1: KPI's	15
Table 2: Partner's website Statistics	30
Table 3: Targeted Written Material	33
Table 4: Third Party Events	35
Table 5: Social Media updates	50
Table 6: Mailing for ECSA	50
Table 7: Meeting with Key stakeholders.....	51

Abbreviations

ECSA	European Chips Skills Academy
KPI	Key Performance Indicator
HEI	Higher Education Institution
VET	Vocational Education and Training

Executive Summary

Deliverable D7.2 presents the dissemination, communication, and valorization activities carried out by the ECSA consortium between M12 (September 2024) and M24 (September 2025) of the project. During this period, consortium members worked collectively to expand the project's visibility, reach, and impact through coordinated online and offline initiatives.

Year two marked a transition from initial foundation-building to more targeted, high-impact engagement. The period saw the introduction of new communication products, including explainer videos, short-form social media clips, stakeholder testimonials, and refreshed marketing materials, all designed to present ECSA's work in clear, accessible formats for diverse audiences.

Updated values for ECSA's Key Performance Indicators (KPIs) in M24 demonstrate measurable growth across reach, engagement, and event participation, indicating that the project's dissemination and communication strategy is achieving its objectives and increasing awareness among key stakeholder groups.

By combining consistent messaging with varied content formats and strategic outreach, the consortium has strengthened ECSA's presence at local, regional, European, and international levels. These efforts not only enhance the visibility of the project's results but also support its broader valorization and exploitation goals, ensuring that outcomes continue to generate interest and uptake beyond the consortium.

1. Introduction

This deliverable presents an overview of the dissemination, communication, and exploitation activities conducted by the European Chips Skills Academy (ECSA) consortium during the period from M12 (September 2024) to M24 (September 2025) of the project.

In the first year, foundational work established the ECSA visual identity, including the development of the project logo, templates, brochures, and the initial newsletter. These elements provided a consistent and recognizable brand to support outreach efforts. During the second year, the consortium focused on expanding engagement through new initiatives. These include the launch of an updated newsletter format, the introduction of the ECSA Student Ambassador program, and the production of targeted communication materials such as brochures and flyers for the ambassadors, promotional materials for the e-learning platform, and stickers. These efforts have enhanced the project's capacity to reach and engage diverse audiences effectively.

The objectives of this deliverable are to:

- Document the communication, dissemination, and exploitation channels and activities employed to increase the visibility and impact of the ECSA project.
- Detail the strategic approach and specific initiatives undertaken between M12 and M24,

highlighting updates to existing materials and the introduction of new engagement tools.

- Provide an updated analysis of Key Performance Indicators (KPIs) to assess the effectiveness of these activities.

This report demonstrates how the consortium's sustained dissemination and communication efforts contribute to the overall objectives of skills development, stakeholder engagement, and valorisation within the European microelectronics sector.

2. Intended Readership

The Interim Valorization Plan is intended as a strategic document the following audiences:

- **European Commission project officers and evaluators**, who will use the report to assess the progress of dissemination, communication, and exploitation activities undertaken during the reporting period (M12–M24).
- **ECSA consortium partners**, who will benefit from a consolidated overview of activities, outcomes, and Key Performance Indicators, supporting internal alignment and future planning under Work Package 7.
- **Stakeholders in the European microelectronics ecosystem** — including education and training providers, industry representatives, and policy makers — who may draw on the results presented to better understand how ECSA is building visibility, engaging learners, and addressing skills needs.

The document is intended to share the knowledge gained through dissemination and communication activities in an accessible, transparent, and relevant way for all stakeholders engaged in the project.

3. Digital Dissemination

3.1. Website

The ECSA website (www.chipsacademy.eu) has continued to grow as a central tool for digital dissemination, evolving from a basic information gateway in the first year into a more interactive and content-rich hub during the second year. While its core role remains to present the project's objectives, activities, and achievements, the website now features a broader range of resources that actively support engagement with stakeholders.

Key developments between M12 and M24 include the addition of an **explainer video** ([also uploaded on the project's YouTube channel](#)) introducing the E-Learning platform, designed to give visitors a clear entry point into the project's training offer and increase awareness of its benefits. The website has also been regularly updated with news items on new initiatives, including the Student Ambassador program, the updated newsletter, and ECSA participation in international events. Among the initiatives

carried out with the Ambassadors and featured on the website, one highlight is the interview with professionals from [CEA-leti](#), [AENEAS](#), and [TUGraz](#). Another important step has been the closer alignment between ECSA and its sister project, the [European Chips Diversity Alliance \(ECDA\)](#). By highlighting joint activities and cross-linking content, the website now reflects the shared ambition of both initiatives to strengthen Europe's talent pipeline in microelectronics.

Through these updates, the website has shifted from primarily informing to actively engaging audiences. It provides timely project updates, promotes newly launched initiatives, and serves as a common reference point for external stakeholders seeking to understand ECSA's contribution to skills development.

The overall goals of the website during this reporting period remain to:

- Inform and raise awareness about the ECSA initiative and its relevance to Europe's microelectronics sector.
- Provide timely and accessible content on project progress, outputs, and events.
- Strengthen understanding among academic, industrial, and policy communities of how project results can be adopted and further developed.
- Support both digital and physical dissemination and exploitation activities carried out by the consortium.

3.2 Social Media

ECSA's social media channels ([LinkedIn](#), [YouTube](#), [Tik Tok](#), [Discord](#) and [Instagram](#)) have remained integral to the project's dissemination strategy, enabling direct engagement with diverse audiences across Europe's innovation ecosystem. Over the reporting period, content has been tailored to highlight new initiatives, promote events, and share project outputs in formats suited to each platform's strengths.

Although the project initially maintained an account on X (formerly Twitter), this platform was discontinued during the reporting period. The decision was taken after careful consideration of engagement levels, which consistently remained lower than on other channels. Rather than investing time and resources in maintaining a presence on X, the consortium has chosen to prioritise platforms that demonstrably generate stronger interaction with target audiences.

In this context, a dedicated **TikTok** account was launched to expand outreach through short-form, visually engaging content, particularly appealing to younger audiences. Furthermore, the project established a [Discord server](#), which currently hosts over 60 members. The server functions as both a community hub and an internal communication space, with dedicated channels for the **52 Student Ambassadors**. This has significantly improved efficiency in sharing updates, initiatives, and opportunities with the ambassador network in real time.

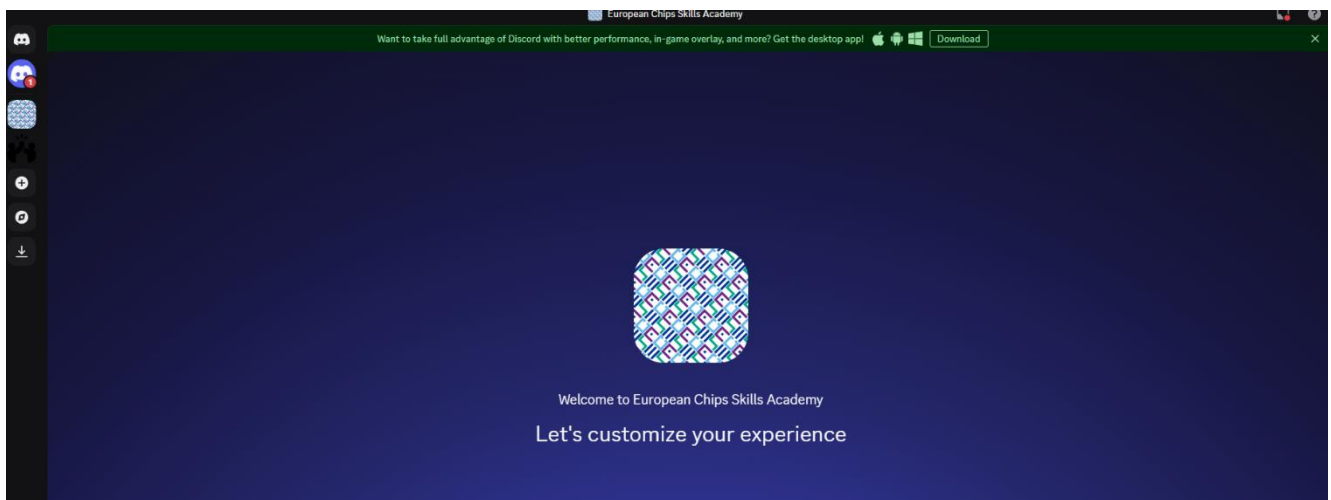


Figure 1: ECSA Discord Home page

By consolidating efforts across LinkedIn, YouTube, TikTok, Instagram, and Discord, ECSA continues to strengthen its capacity to reach diverse audiences, while ensuring that students, researchers, and stakeholders are engaged through platforms best suited to their needs and habits.

3.2.1 LinkedIn

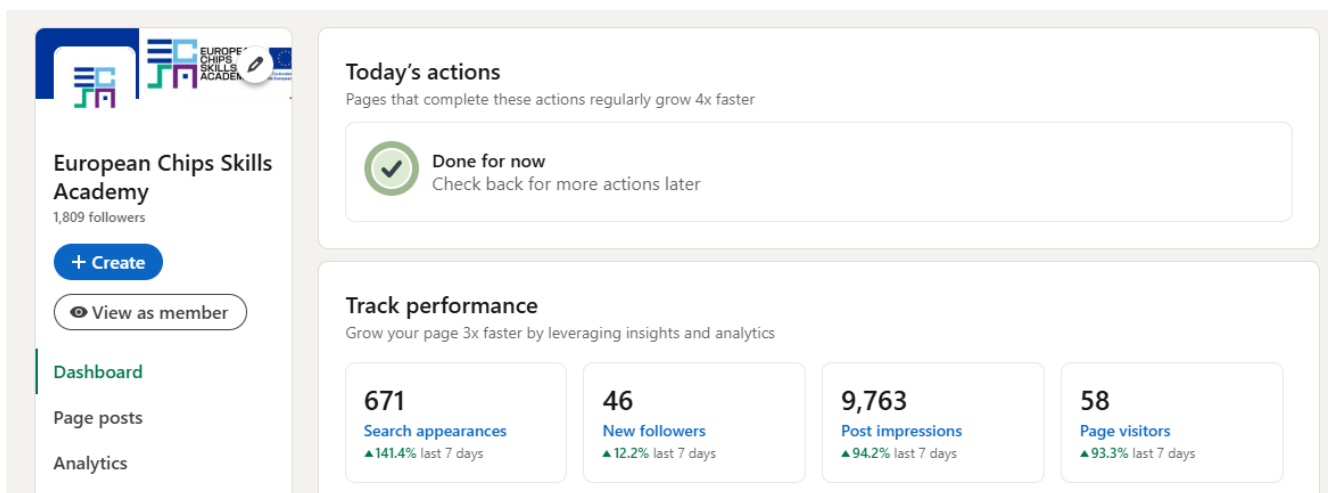


Figure 2: ECSA LinkedIn Page

[LinkedIn](#) continues to be the consortium's primary social media channel for professional outreach. It has been used to:

- Consolidate and grow the ECSA brand as a recognised initiative in microelectronics skills development.
- Promote events, training opportunities, and new resources such as the Student Ambassador programme and the E-Learning platform.
- Share partner-led achievements and sector-relevant insights.

- Build a professional network among industry, academia, and policy stakeholders.

Engagement metrics on LinkedIn have shown steady growth in reach and interaction, indicating its effectiveness as a professional dissemination channel.

3.2.2 YouTube



Figure 3: ECSA YouTube page

[YouTube](#) functions as ECSA’s primary channel for long-form, high-impact audiovisual communication. The official channel hosts a growing library that includes short [explainers](#) introducing the project and the E-Learning platform, **testimonials** from industry leaders and learners, and **event highlights** from core initiatives such as the Student Forum and the ECS Summer School. Representative items include the “Shape the Future with Microelectronics” explainer and student-led introductions to ECSA, a [testimonial with Françoise Chombar](#), and highlights from the [2024 Summer School](#); these assets present the project’s value proposition with clarity and are reusable across web and social touchpoints.

Editorially, the channel is designed to serve both discovery and conversion. Videos are concise, captioned, and suitable for embedding into news posts and programme pages on the ECSA website, where a dedicated video tag collates interviews and clips for on-demand access. This integration ensures that traffic originating on social platforms or partner sites lands on authoritative project pages with clear calls to action (e.g., explore the E-Learning platform, register interest, or read event coverage).

To strengthen impact in the next period, the channel will continue producing short explainers and testimonial series tied to major milestones (e.g., course launches, Ambassador activities, surveys), maintaining cross-posting on LinkedIn and Instagram and embedding each release in relevant website articles to maximise discoverability and click-through to project assets. This approach aligns YouTube output with the broader dissemination funnel and provides measurable indicators (views, retention, click-through to the website or platform pages) for ongoing KPI tracking.

3.2.3 Instagram



Figure 4: ECSA Instagram page

[Instagram](#) continues to play a vital role in ECSA's dissemination efforts, particularly as a visual-first channel that resonates with younger audiences. Posts observed on the **@europeanchipsskillsacademy** account include highlights such as announcements of the latest newsletter edition and collaborations with allies like the European Chips Diversity Alliance. These posts typically feature eye-catching visuals and informal, engaging captions aimed at boosting recognition among students and early-career professionals. Examples include:

- A post announcing [“The July Edition of the ECSA Newsletter is Out Now!”](#) (August 6, 2025), which, although modest in likes, reinforces regular stakeholder engagement with the project.
- A reel celebrating partnerships with CIMEA, tagged [“Discover the power of partnership!”](#), highlighting joint activities and reinforcing the project's collaborative identity.
- A [wrap up post featuring pictures and highlights from the ECS Summer School 2025](#) organized in collaboration with AENEAS, EPoSS and INSIDE and hosted by project partner BME.

These content types reflect a clear visual storytelling strategy that Instagram is particularly suited for. Reels and stories are effective at showcasing ambassador profiles, event behind-the-scenes, or interactive visuals. Even without publicly visible follower counts or engagement rates, the consistency and relevance of such content indicate that Instagram serves as a complementary channel- especially for branding ECSA as accessible, peer-oriented, and visually dynamic.

3.2.3 TikTok



Figure 5: ECSA TikTok page

ECSA expanded its digital dissemination activities to include [TikTok](#) (@euchipsskillsacademy). The

introduction of this platform represents a strategic step to engage younger and digitally native audiences, particularly university students and early-career professionals, who may not be reached as effectively through more traditional channels such as LinkedIn or newsletters.

TikTok offers an opportunity to disseminate project activities through **short, visually engaging content**, including highlights from events, ambassador activities, and elements of the E-Learning platform. This aligns with ECSA's broader communication objective of diversifying its outreach methods to ensure accessibility and relevance across multiple demographic groups.

Although still in the early stages of development, the use of TikTok reflects the consortium's commitment to adopting innovative communication tools that strengthen visibility, support peer-to-peer dissemination, and expand awareness of ECSA within new audience segments.

3.3 Newsletter

The ECSA newsletter is published on a **quarterly basis** and serves as a comprehensive record of the project's activities and achievements. Each edition provides a consolidated overview of events attended, initiatives launched, and resources made available to stakeholders. By curating updates from across the consortium, the newsletter ensures that readers gain a clear and accessible understanding of ECSA's ongoing progress.

The newsletter is distributed via the **ECSA mailing list**, which currently consists of **140 members and continues to grow steadily** as new stakeholders subscribe through the project website. This list is distinct from the larger mailing databases used by consortium partners, making it a valuable dedicated channel for direct project communication. To ensure accessibility and transparency, all editions are archived in the **Publications section** of the project website (chipsacademy.eu/publications), while a dedicated **subscription page** (chipsacademy.eu/subscribe) allows new members to join easily.

Together with the partner-led mailing activities that reach tens of thousands of contacts, the ECSA newsletter strengthens the project's capacity to maintain **direct, targeted, and recurring engagement** with stakeholders across academia, industry, and policy.

NEWSLETTERS



Figure 6: Newsletter on website

- [December 2024 Newsletter](#)
- [March 2025 Newsletter](#)
- [July 2025 Newsletter](#)

4. KPIs

KPI	Target	Figure	Comments
Project website/Platform	40,000 per year	95,891 visits	Yes
Erasmus+ Platform	2,000 per year	2008 impressions	Yes
Partners' Websites	150,000 total – 37,500 per year	9,122 in Year 2	No, update the partner's website more often; directed to ECSA website
Social Media Strategy	10,000 contacts per year	129,925 contacts in Year 2	Yes
Mass Media	3000 people per year	8,000 flyers/brochure distributed over Year 2	Yes
Mailing Lists	40,000 per year	42,500	Yes
ECS-Academy Events	Reach 300 stakeholders in total	290 from three events in Year 2	Yes
Meetings to key	432 stakeholders over	235 in Year 2	On track

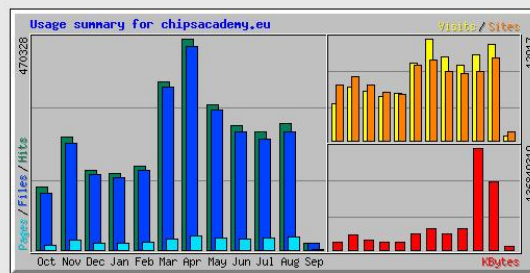
stakeholders	four years		
Participation in third party events	2,880 stakeholders over four years	1474 documented attendees	Yes
Targeted Written Material	36 per year	11 in Year 2	Plans to achieve this target this year
Learners	850 total	728 users e-learning platform	On Track

Table 1: KPI's

4.1 Project Website and Platform

Usage Statistics for chipsacademy.eu

Summary by Month
Generated 02-Sep-2025 06:46 MST



Summary by Month										
Month	Daily Avg					Monthly Totals				
	Hits	Files	Pages	Visits	Sites	K.Bytes	Visits	Pages	Files	Hits
Sep 2025	7346	6983	806	320	1092	4520047	640	1613	13967	14692
Aug 2025	9102	8476	935	394	10483	91674970	12216	28998	262758	282176
Jul 2025	8466	7987	878	351	8767	136849319	10895	27238	247619	262450
Jun 2025	9229	8755	820	317	8508	28906555	9510	24624	262634	276885
May 2025	10447	10077	842	344	8765	21118095	10671	26107	312397	323875
Apr 2025	15677	15135	1054	430	10198	28020652	12917	31634	454051	470328
Mar 2025	12078	11677	818	315	9491	22103931	9781	25368	361987	374439
Feb 2025	6641	6343	612	213	5849	10871625	5982	17155	177626	185971
Jan 2025	5482	5158	469	181	6103	10947679	5617	14567	159899	169950
Dec 2024	5699	5440	490	202	7020	12570353	6283	15191	168656	176695
Nov 2024	8367	7924	736	225	8074	20749336	6755	22101	237741	251030
Oct 2024	4491	4049	356	149	7007	10843219	4624	11044	125538	139239
Totals						399175781	95891	245640	2784893	2927730

Figure 7: Website Statistics

The ECSA website has shown a marked increase in visibility and engagement during the second year of the project. Between September 2024 and August 2025, the site recorded a total of **95,891 visits**, this growth demonstrates both the increasing recognition of the ECSA brand, and the effectiveness of continuous updates carried out during the year.

The second-year increase is directly linked to the steady publication of new content, including the addition of the explainer video introducing the E-Learning platform, regular news updates, the promotion of the ECSA initiatives, and coverage of consortium participation in key events. These updates ensured that the website remained current, relevant, and attractive to its target audiences.

The website has therefore fully achieved, and significantly exceeded, the KPI set for visitor numbers. It has established itself as a central dissemination tool, providing timely information to stakeholders and reinforcing the project's identity within the European microelectronics community.



Figure 8: Downloadable Items on Website

4.2 Erasmus+ Platform

The goal is to ensure that 2,000 people per year access the Erasmus+ platform through the ECSA website, so they become aware of the results of ECS-Academy.



Figure 9: Strategic placement of Erasmus+ button

A dedicated hyperlink to the Erasmus+ Platform has been strategically positioned within a prominent section of the homepage to optimize visibility. In addition to the website link, the Erasmus+ button has been incorporated into the ECSA newsletter, with results subsequently promoted across various social media channels. These social media postings have already garnered over 2,000 impressions, indicating that the message is reaching a broad audience and providing preliminary evidence of impact. This cross-platform integration is designed to enhance exposure and increase the likelihood of audience engagement with the Erasmus+ platform across multiple channels.

4.3 Partner's Website

All ECSA partners and associated partners continue to contribute to the project's dissemination and communication activities by publishing ECSA-related news and updates on their institutional websites. This approach has been identified as a key multiplier in the Valorisation Plan, as it allows the project's messages to reach audiences already engaged with partner organisations, including students, researchers, industrial stakeholders, and policy makers. By embedding ECSA news within their established communication channels, partners ensure that the project is visible to diverse communities across Europe.

The dissemination target for this activity is set at **150,000 unique visits annually** to partner websites, with a cumulative goal of **600,000 visits** over the duration of the project. During the second reporting year, partners have actively integrated ECSA updates into their online communication, supporting measurable progress towards this target.

For example, SEMI Europe published articles announcing the launch of the ECSA Skills Strategy and highlighting the ECS Summer School as part of its training and workforce development agenda. AENEAS featured news items on ECSA's milestones and participation in joint events, reinforcing visibility within the European electronic components and systems community. Training providers such as IAL FVG reported on the roll-out of ECSA-branded training activities in Italy, reaching a regional audience of vocational learners and instructors. Academic partners have also used their institutional websites to promote initiatives such as the ECSA Student Ambassador programme and the launch of the E-Learning platform, directly targeting student populations and academic staff.

Between September 2024 and August 2025, **11 website updates** were published by partners, including announcements of the E-Learning platform, promotion of the Summer School, coverage of Student Forum activities, and dissemination of survey results. These postings ensured that ECSA was consistently visible within the communication streams of key stakeholders.

Quantitative monitoring of visits to partner ECSA webpages demonstrates steady growth. As of August 2025, the data show a total of 6,640 combined visits to the ECSA partners' project pages.

These efforts illustrate the added value of partner networks in amplifying the project's dissemination strategy. By leveraging their own communication infrastructures, partners expand the reach of ECSA beyond the central project website and social media channels, embedding its results and opportunities within the wider European microelectronics ecosystem. Continued partner engagement in this area will be essential for achieving the overall dissemination target of 600,000 unique visits by the end of the project.

4.4 Social Media Strategy

The ECSA consortium has continued to implement a comprehensive social media strategy during the second year of the project, with the aim of strengthening visibility, engaging stakeholders, and directing audiences to the project's core outputs such as the website, newsletter, and E-Learning platform. The strategy is built around LinkedIn, Instagram and YouTube, complemented by amplification through partner accounts and Student Ambassadors. The results achieved between M12 and M24 confirm that ECSA is exceptionally exceeding the overarching objective of reaching at least **10,000 people annually** and 40,000 across the lifetime of the project.

LinkedIn has established itself as the consortium's strongest professional platform. By September 2025, the account had grown to over **1,800 followers**, generating **130,401 organic impressions** and reaching **58,214 unique members** during the reporting period. The **engagement rate of 11.7%** demonstrates that content was not only viewed but also actively interacted with, confirming LinkedIn's effectiveness as a professional communication channel. Instagram has played a complementary role by reaching student and early-career audiences. Between July and September 2025 alone, the account reached **1,823 accounts** and generated **29,376 views**, with **50.7%** of views coming from **non-followers**, demonstrating the ability to engage beyond its immediate base. During this period, Instagram recorded **457 interactions**, highlighting its role in fostering dialogue with a younger demographic. While YouTube currently has a smaller subscriber base, the channel has been used to host the E-Learning platform explainer video, Summer School highlights, and testimonial content, and its value lies in serving as a central repository of video material that can be embedded across other channels. X has shown slower growth but continues to be used as a complementary tool to promote events and connect with policy-level audiences.

To maintain momentum and diversify engagement, the consortium introduced several structured initiatives on LinkedIn and Instagram during the second year. These included ["Spotlight Thursdays"](#), which profiled ECSA partners and provided followers with greater insight into the consortium's expertise, and [the "Career Paths" series](#) (with [its dedicated page on the ECSA website](#)), which highlighted opportunities in the microelectronics sector. Additional content included working group updates, event promotion through stories and reels, and campaigns supporting webinars and

ambassador activities. Together, these initiatives helped transform ECSA’s social media channels into a trusted reference point not only for information on the project itself but also for insights into the wider microelectronics industry.

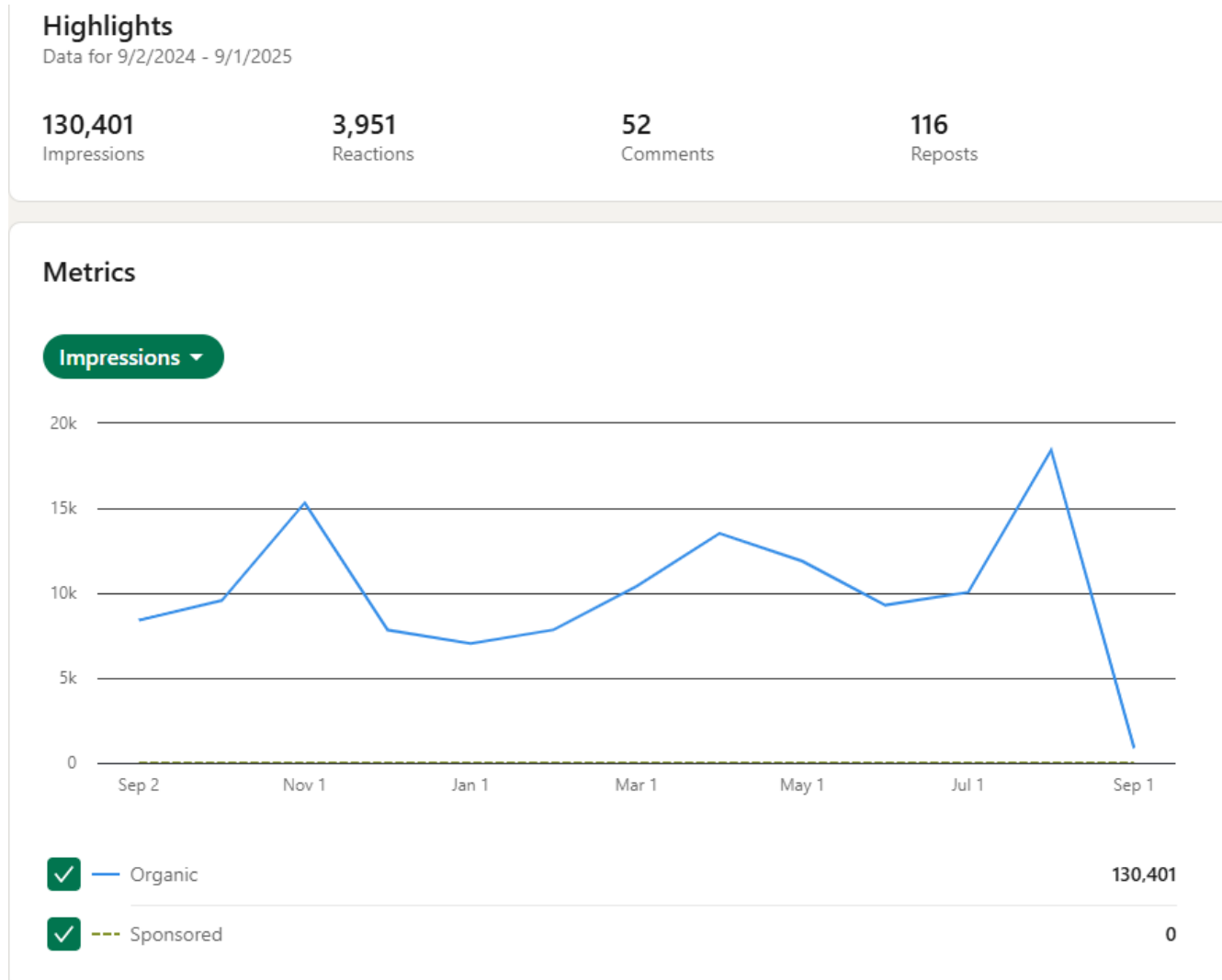


Figure 10: LinkedIn Statistics

Overall, the second-year results show that ECSA’s social media strategy is delivering on its objectives. The combination of steady growth in follower numbers, consistently high impressions and reach, and the success of content initiatives has established ECSA’s channels as credible platforms for communication. LinkedIn continues to be the primary driver of professional visibility, while Instagram effectively connects with younger audiences, and YouTube provides durable audiovisual resources to support cross-platform promotion.

4.5 Mass Media

As defined in the Valorisation Plan, partners are expected to engage with mass media channels, including print, radio, and podcasts, with the objective of reaching at least **12,000 people in aggregate** over the course of the project.

During the second reporting year, this objective was pursued primarily through the distribution of print materials and the use of audio media. Flyers and brochures presenting ECSA initiatives were prepared and distributed at major international events such as [SEMICON Europa 2024](#) (which attracted more than 80,000 attendees), [EFECS](#), [Silicon Saxony 2025](#) and the [3D & Systems Summit 2025 and its associated Next-Gen Talent](#) (bringing together 200 participants. 25 Universities), as well as at the [International Semiconductor Summit \(ISS\)](#). These materials provided participants with a clear introduction to the project, its objectives, and its training opportunities, thereby reinforcing awareness of ECSA within diverse professional and academic audiences.

In parallel, the consortium engaged with [podcasts](#) to highlight key activities, including the launch of the E-Learning platform, the Student Ambassador program, and the ECS Summer School. These podcast features extended ECSA's visibility to audiences beyond traditional print and event distribution channels.

Collectively, these activities demonstrate that ECSA is making steady progress towards the target of reaching 12,000 people through mass media engagement. The combination of large-scale print distribution at international events, complemented by digital audio media and event-linked communications, ensures that the project's activities are visible to both technical and non-technical audiences across Europe



Figure 11: ECSA flyer 1



Figure 12: ECSA flyer 2

4.6 Mailing List

Targeted mailings represent another important channel for ECSA’s dissemination strategy. Each partner maintains its own database of contacts, which are used to circulate information about project activities, events, and opportunities. The Valorisation Plan set a target of reaching **approximately 40,000 contacts per year**, resulting in a cumulative goal of **160,000 contacts** across the lifetime of the project.

During the second reporting year, mailing activities were undertaken at scale, particularly by SEMI Europe, whose distribution list covers more than **42,500 contacts**. Through this channel, ECSA-related information was disseminated on multiple occasions, including promotion of the circulation of the **ECSA Skills Survey announcements** regarding the **ECS Summer School and application deadlines**, and promotion of the **Okmetic webinar (42,000 contacts reached)**. Additional contributions came from other partners, such as **Silicon Saxony**, which promoted the Skills Survey via its newsletter and member mailing list, reaching **1,095 contacts**. Together, these efforts highlight the scale and diversity of outreach possible through partner networks, which complement broader dissemination via the ECSA website and social media.

These activities clearly demonstrate that ECSA has exceeded the annual target of 40,000 contacts through mailing campaigns. With consistent engagement across partner networks, the project is well on track to surpass the cumulative goal of 160,000 contacts well before the conclusion of its four-year duration.

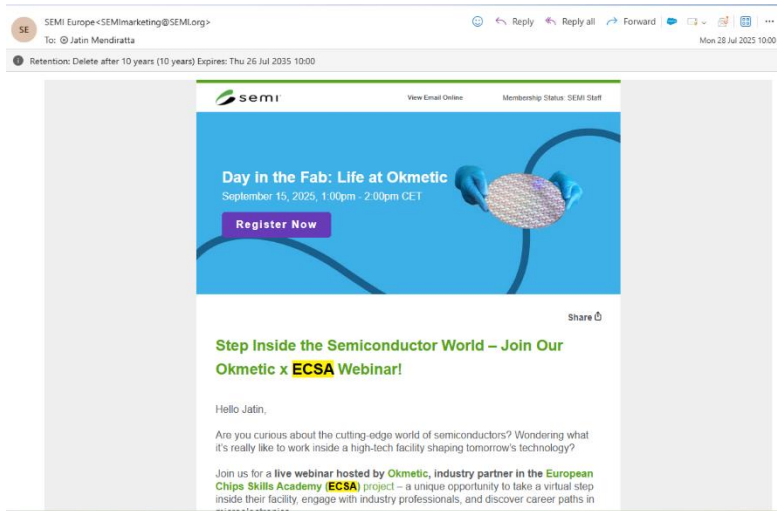


Figure 13: SEMI mail for Webinar promotion



Summer Highlights: What's New at ECSA!

Dear Partner,

As summer unfolds across Europe, we at the European Chips Skills Academy (ECSA) want to take a moment to thank you for your continued support and engagement. Your involvement remains essential to the success of our initiatives and the growth of our community.

We're pleased to present the **July** edition of our **newsletter**, where you'll find the latest project milestones, event highlights, and updates. This issue captures our ongoing efforts to strengthen Europe's semiconductor workforce and drive forward innovation in the sector.

[Read Newsletter](#)

Looking ahead, we're excited to continue this journey with you and share even more impactful initiatives in the months to come.

Figure 14: ECSA newsletter Email

4.7 ECS – Academy Events

A central component of ECSA's dissemination and community-building strategy is the organisation of dedicated events that bring together learners, ambassadors, industry representatives, and policymakers. These events provide visibility for the project, create opportunities for peer-to-peer learning, and strengthen links between education and industry.

During the reporting period, several milestone events were organised or supported by the consortium:

- **First Student Ambassador Summit** – This inaugural summit marked a key milestone in the Student Ambassador programme, providing a platform for ambassadors to exchange experiences, strengthen their role as multipliers within their institutions, and contribute directly to shaping the communication of ECSA towards student communities.
- **EU Digital Future Forum** – ECSA was represented at the **EU Digital Forum**, contributing to broader policy discussions on Europe’s digital transformation. The project’s participation ensured that the skills dimension of the microelectronics sector was prominently highlighted within high-level debates on Europe’s future competitiveness. The session attracted **210 registered participants**, making it one of the most interactive and well-attended discussions of the forum.
- **Infineon Event with Ukrainian Students** – Hosted at Infineon, this outreach event engaged **40 school students** with refugee backgrounds, introducing them to opportunities in microelectronics and highlighting the inclusive dimension of ECSA’s mission to broaden participation in the sector.
- **ECS Summer School 2025** – The third edition of the ECS Summer School brought together **40 students** for an intensive programme combining lectures, hands-on activities, and networking opportunities. The event provided a direct entry point into the industry for participating students and contributed to positioning ECSA as a central hub for semiconductor skills development in Europe.
- **Day in a Fab: Life at Okmetic** (forthcoming) – Planned as part of outreach activities in collaboration with industry, this event will allow students to experience first-hand what working in a semiconductor fabrication facility entails. By showcasing career pathways in a practical setting, the initiative is expected to strengthen awareness of opportunities in microelectronics. Currently **70** registered to the webinar

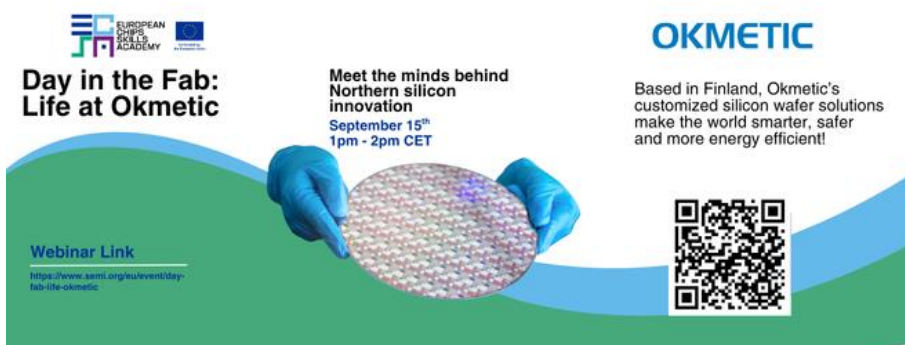


Figure 15: Day in a Fab: Life at Okmetic Webinar

Collectively, these events illustrate how ECSA’s activities extend beyond communication into **active**

engagement, ensuring that learners and stakeholders are not only informed about the project but also directly involved in its mission to address Europe’s semiconductor skills gap.

4.8 Third-Party Events

Participation in third-party events remains an important element of ECSA’s valorization strategy, ensuring visibility at major industry and academic gatherings and enabling direct engagement with stakeholders across the microelectronics ecosystem. The project’s Valorization Plan set a conservative target of reaching **2,880 participants** across the four-year project period, based on an estimate of two events per partner per year with an average of 20 participants per event.

Between September 2024 and January 2025, ECSA was represented at a number of high-profile international events, including conferences and exhibitions that attract audiences ranging from hundreds to tens of thousands of participants. During this period, conservative estimates place the project’s reach at **approximately 1,325 participants**. This figure is based on documented attendance at regional events as well as conservative estimates of engagement at large-scale international conferences such as TIE Conference Romania, [SEMICON Europa](#), [Next Gen Talent](#), [EFECS](#) and [SITTME](#).

When these results are combined with the engagements achieved in earlier reporting periods, it is evident that ECSA has already exceeded the cumulative target of 2,880 participants, well ahead of schedule. Beyond the quantitative results, participation in such events has been crucial for disseminating project objectives, presenting key results, and distributing communication materials to highly relevant audiences. These activities have positioned ECSA prominently within the European microelectronics ecosystem and have created important opportunities for dialogue with industry leaders, policymakers, educators, and students.



Figure 16: ECSA at SEMICON 2024

4.10 Targeted written material

The Valorisation Plan requires partners to produce at least two written materials annually - such as press releases, articles, or newsletters—resulting in a total of **144 publications across the four-year project**. These outputs are intended to disseminate project updates, results, and opportunities to the public, industry, education specialists, and policymakers.

Between September 2024 and August 2025, ECSA partners published **11 written materials**. These included regional and national articles highlighting ECSA training activities (e.g. IAL-FVG's T&V sessions), a series of **press releases from SEMI Europe** announcing milestones such as the [Skills Strategy](#), the [Summer School](#), and the establishment of the Educational Leaders Board, as well as multiple [newsletters circulated by Silicon Saxony](#) to its extensive member base. VSB also contributed with an [ASA Newsflash](#), ensuring coverage within its institutional network.

Where documented, the combined reach of these publications was **7,900 contacts**; the true impact is higher, as reach figures were not available for press releases and online articles published by IAL-FVG and SEMI Europe. These activities demonstrate clear progress towards the overall dissemination target of 144 written outputs, while also contributing to the visibility of ECSA in both regional contexts and across Europe's microelectronics ecosystem. There are plans to even more publishing of written materials for this year.

4.11 Learners involved in ECS – Academy Specialized Training

E-learning Platform

The E-Learning platform is a central component of ECSA's training offer, providing accessible, flexible, and scalable learning opportunities for diverse audiences across Europe. Communication materials, including dedicated brochures and flyers, have been produced to highlight the platform's content, structure, and benefits. These resources are essential for raising awareness among students, educators, and industry professionals, ensuring that the platform's courses and learning pathways are fully utilised.

As of Month 24, a total of **728 learners** have registered and engaged with the platform. This represents substantial progress toward the project's target of **at least 850 learners** attending courses developed within the project under Work Package 4. The current level of uptake indicates strong interest and demonstrates the platform's effectiveness in reaching its audience. By clearly presenting the platform's features and advantages, the supporting communication materials continue to play an important role in driving participation and contributing directly to ECSA's skills development objectives.

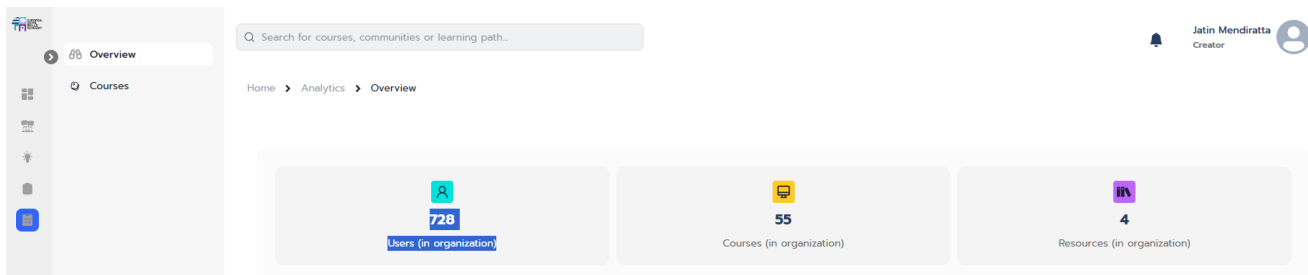


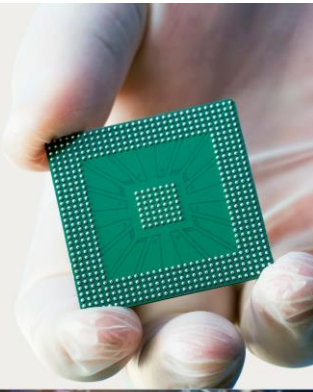
Figure 17: E-learning platform statistics

Student Ambassador Program

The ECSA Student Ambassador program was introduced during the first year to strengthen outreach within the student community and create a direct channel for peer-to-peer engagement. Student Ambassadors act as representatives of the project within their institutions, promoting ECSA's activities, events, and resources, including the E-Learning platform. They help bridge the gap between the consortium and potential learners by providing authentic, relatable communication tailored to their peers.

As of Month 24, the program includes a total of **52 Student Ambassadors**. It is designed to empower students by offering opportunities to engage with both industry and academia (e.g., the Student Ambassador Summit at imec), thereby broadening their exposure to professional networks and career pathways. Dedicated brochures and flyers have been developed to outline the program's aims, the role of ambassadors, and the opportunities for involvement. This initiative not only increases visibility among students but also fosters a sense of ownership and active participation in advancing the skills agenda in Europe's microelectronics sector.

EXPLORE BEYOND THE LECTURE HALLS!








Intrigued by the **microelectronics** industry?
 Curious about the **innovators** behind it?
 Eager to find out new **career and
learning paths**?



**BECOME ONE OF OUR
STUDENT AMBASSADORS!**






Figure 18: Student Ambassador Flyer

5. Exploitation

Exploitation in education and the private sector.

The e-Learning platform is live and populated with courses and workshops; it is now the principal vehicle for re-use of content by HEIs, VET providers, and firms. Public pages present the platform as a “starting point” for learners and list available courses, while the “Become a trainer” guidance explains how registered instructors can upload materials at no cost—lowering barriers for new content and encouraging continuous catalogue growth. Pilot use has begun in partner settings (for example, IAL FVG classroom activities drawing on the platform), and new modules such as the Junior IoT Soldering Workshop illustrate how partners convert proven trainings into scalable online offers. These developments translate the project’s outputs into routine educational practice and into company-facing training assets.

Stakeholder-specific exploitation of the platform.

Value propositions now differ explicitly by audience. For education and training providers, the platform offers ready-to-use courses, templates for course development, and a growing set of learning pathways. For industry, it serves as a channel for upskilling/reskilling and as a bridge to prospective talent. Newsletter and site materials emphasise mobility features—internships, connections to employers, and a digital expo—supporting cross-border and cross-sector participation. The Student Ambassador programme and its interview series add a peer-to-peer layer that funnels students toward courses, events, and careers content.

Policy-level exploitation.

ECSA’s policy instruments matured in Year-2. The [ECSA Skills Strategy 2024](#) provides the analytic baseline and recommendations; the [Skills Survey 2025](#) updates the evidence with quantified shortages by role family. Working groups are active: the **Skills Observatory** (launched Q1 2024) continues to monitor needs, and the **Education & Training WG** advanced a micro-credentials approach discussed in dedicated meetings and workshops. These outputs are used in briefings and public fora—e.g., SEMICON Europa, the 3D & Systems Summit, and Silicon Saxony Day—to inform decision-makers and align education and workforce actions with industrial demand

Alliance-based sustainability.

The [European Chips Skills Alliance](#) now operates as the project’s long-term exploitation vehicle. It aggregates industrial companies, universities, VET providers, and national Chips Competence Centres; its public registry and member map support partner discovery, while Alliance activities (news, events, working group meetings) keep results in active circulation beyond individual deliverables. The Alliance structure therefore addresses both numerical uptake (more institutions involved) and qualitative adoption (deeper use across the value chain) required by the Grant Agreement.

6. Conclusions and Next Steps

The valorisation activities of the European Chips Skills Academy during the second year of the project have consolidated the foundations laid in Year 1 and translated them into measurable results across all strands of dissemination, communication, and exploitation. The project website has evolved into a dynamic hub, regularly updated with new content, including the launch of an explainer video and direct links to the Erasmus+ platform, newsletter, and social media channels. Visitor numbers reached nearly 96,000 during this period, comfortably surpassing the KPI and confirming the website's role as a central gateway for awareness and engagement.

Social media has continued to expand ECSA's reach, with LinkedIn generating over 130,000 impressions and reaching more than 58,000 unique members at an engagement rate of 11.7%. Instagram, with over 28,000 views and more than half of them from non-followers, has proven particularly effective for engaging students and early-career professionals. YouTube has begun to establish itself as a repository of audiovisual content, with explainers, testimonials, and Summer School highlights reinforcing dissemination across platforms. These efforts were supported by tailored campaigns such as Spotlight Thursdays, Career Paths, and working group updates, which positioned ECSA channels as reference points for both the project and the wider microelectronics industry.

Dissemination was also strengthened through partner websites, where news and updates on ECSA initiatives were published to institutional and industry audiences, significantly contributing toward the target of 600,000 cumulative visits over the project lifetime. Mass media outreach combined print distribution at major events such as SEMICON Europa, ISS, and the 3D & Systems Summit with podcast features and event-linked communications, ensuring visibility across both traditional and digital channels.

On the exploitation side, Year 2 marked a shift from set-up to operational use. The E-Learning platform is now live, accessible to students, educators, and industry, with trainers actively uploading content. The Student Ambassador programme created a peer-to-peer channel for awareness and uptake, while policy-level engagement advanced through the publication of the Skills Strategy, the 2025 Skills Survey, and the active work of ECSA's thematic groups. The European Chips Skills Alliance itself has matured into the key sustainability mechanism, connecting industry, education, and policy actors and ensuring that exploitation extends beyond the project.

Taken together, the activities of Year 2 demonstrate that ECSA has not only met but, in several areas, exceeded its valorisation objectives. The project has substantially increased visibility, strengthened stakeholder engagement, and advanced the operational use of its results. With clear momentum, robust structures for exploitation, and growing recognition within the European microelectronics ecosystem, ECSA is well positioned to sustain and expand its impact in the coming years.

ANNEX

Partner	Visits by 31/08/2024	Visits by 31/08/2025	Link to page	Comments
SEMI Europe	432	400	Collaborative Projects SEMI	
TU Dresden				
TU Graz	466		https://ife.tugraz.at/ecsa	
BME	399	972	https://www.vik.bme.hu/sajtoszoba/	
VSB				
IAL-FVG	186		https://www.ialweb.it/ecs-academy-european-chips-skills-academy	
ANCCP	71		https://www.anccp.es/aliances-ecsa/	
imec	948	3776	Semiconductor education and workforce development imec (imec-int.com)	
Tyndall			https://www.tyndall.ie/projects/ecs-academy/	
Infineon			Page is still under construction	
Melexis	80		https://www.melexis.com/en/info/stem/stem-projects	
Okmetic	43	155	https://www.okmetic.com/about-us/news-articles/okmetic-participates-in-the-ecsa-project-to-respond-to-the-shortage-of-semiconductor-professionals/	
AENEAS			https://aeneas-office.org/projects-participation/	
Silicon Saxony			European Chips Skills Academy - Silicon Saxony (silicon-saxony.de)	
Knolyx	37		https://knolyx.com/european-chips-skills-academy	
DECISION			https://www.decision.eu/en/news/	
CIMEA	215	753	https://www.cimea.it/EN/pagina-istruzione-formazione-professionale ; https://www.cimea.it/pagina-istruzione-formazione-professionale	
PTvT	16		Het oplossen van het tekort aan professionals en vaardi... (ptvt.nl)	

Table 2: Partner's website Statistics

Targeted written material

IAL-FVG	16/10/2024	online	Article on ECSA T&V sessions at IAL FVG	Article on ECSA T&V sessions at IAL FVG	https://www.pordenonetoday.it/formazione/corsi-formazione/corsi-eu-chips-skills-academy-ial-fvg-pordenone.html	tbd
---------	------------	--------	---	---	---	-----

IAL-FVG	16/10/2024	online	Article on ECSA T&V sessions at IAL FVG	Article on ECSA T&V sessions at IAL FVG	alessandra.messana@ial.fvg.it	https://www.nordest24.it/ial-fvg-european-chips-skills-academy/	tbd
IAL-FVG	16/10/2024	online	Article on ECSA T&V sessions at IAL FVG	Article on ECSA T&V sessions at IAL FVG	alessandra.messana@ial.fvg.it	https://www.friulioggi.it/pordenone/ial-forma-nuovi-specialisti-microelettronica-grazie-fondi-europei-16-ottobre-2024/	tbd
IAL-FVG	17/10/2024	online	Article on ECSA T&V sessions at IAL FVG	Article on ECSA T&V sessions at IAL FVG	alessandra.messana@ial.fvg.it	https://www.diariofvg.it/2024/10/17/ial-fvg-avvia-i-primi-corsi-delleuropean-chips-skills-academy-a-pordenone/	tbd
Okmetic	29/05/2024	email	Okmetic Marketing Newsletter	A short article about ECSA in the company newsletter	eerika.kokkonen@okmetic.com		
SEMI Europe	16-May	online	European Chips Skills Academy launches Summer School in Italy to promote Microelectronics Industry careers	Press Release	ksrivastava@semi.org	European Chips Skills Academy Launches Summer School in Italy to Promote Microelectronics Industry Careers SEMI	
SEMI Europe	29-Jul	Online	SEMI Europe announces Educational Leaders Board to Strengthen the Region's Microelectronics Education Network	Press Release	ksrivastava@semi.org	SEMI Europe Announces Educational Leaders Board to Strengthen the Region's Microelectronics Education Network SEMI	
SEMI Europe	05-Nov	online	European Chips Skills Academy unveils comprehensive Skills Strategy to boost competitiveness of semiconductor ecosystem	Press Release	ksrivastava@semi.org	European Chips Skills Academy Unveils Comprehensive Skills Strategy to Boost Competitiveness of Semiconductor Ecosystem SEMI	
SEMI Europe	31-Mar	online	European Chips Skills Academy Launches ECS Summer School 2025 to Inspire Future Electronics Talent	Press Release	jimendiratta@semi.org		

Silicon Saxony	21.03.2024	online	Questionnaire - Skills needs in the EU semiconductor industry in 2024	Newsletter - to all Stakeholders of Silicon Saxony, including press & clusters & politics	julia.nitzschner@silicon-saxony.de	https://newsletter.togo.com/pjm70frb-gabty9c4-4i7ucqte-ml8	2300
Silicon Saxony	19.03.2024	online	Questionnaire - Skills needs in the EU semiconductor industry in 2024	HR Newsletter	julia.nitzschner@silicon-saxony.de	http://newsletter.togo.com/pjm70frb-9fist3av-bsea2k53-14ss	
Silicon Saxony	14.03.2024	online	Questionnaire - Skills needs in the EU semiconductor industry in 2024	Vereinsticker - Newsletter to around 1000 recipients of all members of Silicon Saxony	julia.nitzschner@silicon-saxony.de	http://newsletter.togo.com/pjm70frb-p3vv8pxg-4n4bbcuq-2o2	1000
Silicon Saxony	15.03.2024	online	Summer School	WAM (internal Platform of Silicon Eurocluster Project) SiSax is part of	alesia.laessig@silicon-saxony.de	WAM by Minalogic	
Silicon Saxony	Apr-24	Newsletter	Summer School	Newsletter members	julia.nitzschner@silicon-saxony.de	http://newsletter.togo.com/pjm70frb-pcqi2c4-myv9f7-4ol	2300
Silicon Saxony	03.04.2025	online	SiSax Vereinsticker (Project, skills survey, plattform)	Newsletter SiSax members	julia.nitzschner@silicon-saxony.de	https://archive.newsletter2go.com/?n2g=pjm70frb-7esi8iw3-ybz	1098
Silicon Saxony	29.04.2025	online	Skill Survey	HR-Newsletter	Ann-Christin.boettger@silicon-saxony.de	https://newsletter.togo.com/pjm70frb-am7t5h06-x7tj3ws2-17y0	901
Silicon Saxony	05.06.2025	online	Skills Survey	Vereinsticker, Mailing	julia.nitzschner@silicon-saxony.de	https://newsletter.togo.com/pjm70frb-5ci69i9e-xgfmf7xe-ci9	1096
Silicon Saxony	26.06.205	online	Skills Survey	Newsletter	julia.nitzschner@silicon-saxony.de	https://newsletter.togo.com/pjm70frb-tvs33tjl-fse68eeu-l3z	2345
Silicon Saxony	03.07.2025	Online	Skills Survey	Vereinsticker (members newsletter)	jens.hofmann@silicon-saxony.de	archive.newsletter2go.com/?n2g=pjm70frb-dfsxhnnal7rd	1096
Silicon Saxony	07.08.2025	Online	Day in the Fab: Life at Okmetic	Vereinsticker (Silicon Saxony Members Newsletter), Mailing	julia.nitzschner@silicon-saxony.de	https://archive.newsletter2go.com/?n2g=pjm70frb-r2wr1sad-1do4	1096
VSB	20/12/2024	Online	ASA Newsflash #17	Information to PfS ASA Partnership - Newsflash	marek.spanyik@vsb.cz	ASA Newsflash #17 (campaign-archiv.com)	268 recipients, 103 opens

VSBB	25/04/2024	Online	ASA Newsflash 20#	Information to PfS ASA Partnership - Newsflash - information on ECS Summer School	marek.spanyik@vsb.cz	ASA Newsflash #20 (campaign-archive.com)	264 recipients, 128 opens
VSBB	07/08/2024	Online	ASA Newsflash 22#	Information to PfS ASA Partnership - Newsflash - information on ECS Summer School	marek.spanyik@vsb.cz	ASA Newsflash #22 (campaign-archive.com)	263 recipients, 98 opens

Table 3: Targeted Written Material

Third Party Events

ANCCP	21/01/2025	Girona	GROmach event	Present ECSA (FacCat/6 Catalan Parties) and sign proposal to Spanish Government for the reindustrialization of semiconductors in Catalonia	imiralles@anccp.es		25
Infineon	16.10.2024.	In-person	ECSA on SITME conference in Sibiu, Romania	Personal presence on Conference, presentation of ECSA project and participation on Panel	dunia.suttng@infineon.com	https://siitme.ro/2024-edition/trireme-workshop/	
Infineon	13.11.2025	in-person	ECSA Semicon booth	IFAT personal presence to promote ECSA to visitors	dunia.suttng@infineon.com	https://www.linkedin.com/posts/european-chips-skills-academy-semiconeuropa-ecsa-semiconeuropa-activity-7262420247675068416-EOBg?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sQ-NDT7tCZNooAh0KisPS_y9nc	
Okmetic	13/08/2024	Aalto University, Espoo Finland	Semi Summer	Semiconductor industry funded summer trainee program in Aalto University	heikki.holmberg@okmetic.com		

SEMI Europe	07-Mar	Vienna	ISS	Conference		https://www.linkedin.com/posts/semi-europe_semieurope-isseurope-semiconductorindustry-activity-7171515253468479488-QKcm?utm_source=share&utm_medium=member_desktop	225
SEMI Europe	29-Nov-2024		ESMT Talent Forum	Talent Forum		ECSA at ESMT Talent Forum - European Chips Skills Academy	
SEMI Europe	09-Dec 2024	Brussels	EFECS	Confrence	vcummings@semi.org	ECSA at EFECS 2024 - European Chips Skills Academy	
SEMI Europe	01-May	Swansea Uni	Talent Forum	Conference	vcummings@semi.org	https://www.linkedin.com/posts/semi-europe_talentforum-semiuniversity-talentforum-activity-7191425679932977153-ty9M?utm_source=share&utm_medium=member_desktop	400
SEMI Europe	11-Jun	Dresden	Silicon Saxony Day	Conference	cfrieling@semi.org		
SEMI Europe	12-14 June	Dresden	3D & Systems Summit	Conference	ksrivastava@semi.org		150
SEMI Europe	01-Dec-23	Brussels	Towards a competitive European semiconductor sector through Engaging EU experts	conference	vcummings@semi.org		20
SEMI Europe	Feb 2025	A&T fair		Conference	idadont@semi.org	ECSA at A&T fair 2025 - European Chips Skills Academy	
SEMI Europe	June 2025	Bright minds AI summer camp			idadont@semi.org	STEM camp	
SEMI Europe	Aoril 2025	Piedmont region event				https://lnkd.in/dDxtUGc2	
SEMI Europe	April 2025	Romania	TIE Conference		vcummings@semi.org	https://www.linkedin.com/feed/update/urn:li:activity:7313569017212923906	

SEMI Europe	18-Nov	Munich	SEMICON Europe	Event	jmendiratta@semi.org	Agenda at a Glance SEMICON Europa	80000
SEMI Europe	12-Mar	Poland	ISS Europe	Event	jmendiratta@semi.org	Industry Strategy Symposium Europe SEMI	219
SEMI Europe	25-Jun	Dresden	NextGen Talent	Event	jmendiratta@semi.org	NextGen Talent: Empowering Careers, Driving Growth SEMI	180

Table 4: Third Party Events

Social Media

AENEAS	22/11/2024	Website	Bridging the EU semiconductor talent gap: discover the 2024 ECSA Skills Strategy report	News on website	demorat@aeneas-office.org	https://aeneas-office.org/2024/11/22/bridging-the-eu-semiconductor-talent-gap-discover-the-2024-ecs-a-skills-strategy-report/	21
AENEAS	10/09/2024	LinkedIn	ECSA Newsletter - repost	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7239261333605560321	NA
AENEAS	17/09/2024	LinkedIn	ITW Anda & Suzanne (Summer School)	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7241817876792246273	NA
AENEAS	13/10/2024	LinkedIn	Reminder: ITW Anda & Suzanne (Summer School)	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7251214747633684480	NA
AENEAS	02/11/2024	LinkedIn	EU Digital Future Forum Webinar post-event	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7258477960557424641	NA
AENEAS	22/11/2024	LinkedIn	ECSA Skills Strategy Report	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7265673182471237634	102
AENEAS	06/12/2024	LinkedIn	ECSA Skills Session during EFECs	Promo post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7270734252181225473	449
AENEAS	12/12/2024	LinkedIn	ECSA Project Partners promo: AENEAS	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7272977575549792256	133
AENEAS	03/01/2025	LinkedIn	ECSA Newsletter promo	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7280975878921060352	317
AENEAS	15/01/2025	LinkedIn	ECSA Learning e-platform promo	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7285324498042601475	NA
AENEAS	22/01/2025	LinkedIn	ECSA Skills strategy promo	Repost on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7287855719448469505	NA
AENEAS	04/03/2025	LinkedIn	ECSA Interview of Patrick Cogez promo	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecsastudentambassador-semiconductorindustry-activity-7303407819767115776-AkI?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	174
AENEAS	13/03/2025	LinkedIn	Survey on international cooperation opportunities for	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_icos-semiconductors-europeanchipsact-activity-	189

			the semiconductor industry in Europe!			7305949407307354112-uaUL?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	
AENEAS	18/03/2025	LinkedIn	Applications for the ECS Summer School 2025 are now open!	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecs-summer-school-2025-activity-7307754230088368128-EtSo?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	698
AENEAS	25/03/2025	LinkedIn	ECSA E-learning platform promo	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7310317491908448258	419
AENEAS	31/03/2025	LinkedIn	Skills survey promo reminder: As a proud partner of the European Chips Skills Academy project, AENEAS invites our community to have their say!	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_skills-ecs-gaps-activity-7312397274079244290-oNOF?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	141
AENEAS	04/04/2025	LinkedIn	ECSA Skills Survey reminder: We need your input...	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7313862858730012673	166
AENEAS	14/04/2025	LinkedIn	Reminder: Applications for the ECS Summer School 2025 close on April 30	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecs-skills-skills4eu-activity-AENEAS_7317472014707884032-iH-u?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	994
AENEAS	16/04/2025	LinkedIn	ECS Summer School testimonials promo	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecssummerschool-ecssummerschool-chipsju-activity-7318291083585605632-VuFg?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	225
AENEAS	24/04/2025	LinkedIn	ECSA Newsletter promo	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/feed/update/urn:li:activity:7321170386329509888	162
AENEAS	28/04/2025	LinkedIn	Summer School video	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecssummerschool-microelectronics-engineeringstudents-activity-7322564635893665792-riNY?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aJ385EN28akluTVkw	107
AENEAS	29/04/2025	LinkedIn	The deadline to apply for the ECS Summer School 2025 has been extended	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecs-summer-school-microelectronics-activity-7322892346382000128-	648

						rD13?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aj385EN28akluTVkw	
AENEAS	19/05/2025	LinkedIn	Summer School Application Closed	Post on LinkedIn	demorat@aeneas-office.org	https://www.linkedin.com/posts/aeneas-association_ecssummerschool-ecssummerschool-chipsskills-activity-7330177014793924608-j9nA?utm_source=share&utm_medium=member_desktop&rcm=ACoAACDmPcoBGLkYAbQkr4aj385EN28akluTVkw	237
ANCCP	12/11/2024	LinkedIn	LinkedIn post ECSA promotion Imma's profile	Sharing Skills Strategy Report	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_ecsa-skills-workforce-activity-7259529946027466752-olvG?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	210 reach
ANCCP	14/10/2024	LinkedIn	LinkedIn post ECSA promotion	Presenting ECSA in other project meeting	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7251506599637250048	89 reach
ANCCP	24/10/2024	LinkedIn	LinkedIn post ECSA promotion	Participant of Consortium	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7255144126315134977	44 reach
ANCCP	10/2024	LinkedIn	LinkedIn post from Escuela Técnica Superior de Ingeniería y Diseño Industrial	Inviting to ECSA courses	imiralles@anccp.es	https://www.linkedin.com/posts/etsidi_microelectraejnica-activity-7243946260339052544-5n5X?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	2000 followers
ANCCP	24/10/2024	LinkedIn	LinkedIn post ECSA promotion	Participation SEMICON Europe	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7255146858635796480	116 reach
ANCCP	24/10/2024	LinkedIn	LinkedIn post ECSA promotion Imma's profile	Participation SEMICON Europe	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_semiconueropa-activity-7262443054383464448-ffl?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	437 reach
ANCCP	04/11/2024	LinkedIn	LinkedIn post ECSA promotion	Inviting to ECSA courses	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7259163219263426561	97 reach
ANCCP	08/11/2024	LinkedIn	LinkedIn post ECSA promotion	Inviting to consult ECSA Skills Strategy	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7260577876989632514	36 reach
ANCCP	18/11/2024	LinkedIn	LinkedIn post ECSA promotion	3rd Transnational meeting	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7264210679014846464	79 reach

ANCCP	20/11/2024	Linkedin	Linkedin post Imma's profile	Presenting at the SEMI Europe EU projects stand, under the hashtag #SEMICONEuropa in Munich, our European Chips Skills Academy project	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_semicon.europa-activity-7264219751827046400-XOGO?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l-ribGbl8cLWmx4r15AXCzss	297 reach
ANCCP	19/12/2024	Linkedin	Linkedin post ECSA promotion	Sharing that a student of our technician won the ChipQuestChallenge contest of SEMI Europe	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7275445523417829376	153 reach
ANCCP	23/01/2025	Linkedin	Linkedin post ECSA promotion	Attend GROMarch event	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7288133082828726272	86 reach
ANCCP	28/01/2025	Linkedin	Linkedin post ECSA promotion	Incorporation of the Department of Business and Work of the Government of Catalonia to the project hashtag#Alliance European Chips Skills Academy.	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7289965487554256897	64 reach
ANCCP	04/02/2025	Linkedin	Linkedin post ECSA promotion	Promoting Imma New Diversity officer	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7292498260760449025	24 reach
ANCCP	05/02/2025	Linkedin	Linkedin post	Promoting Imma New Diversity officer repost	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_semiconductor-ecsa-diversity-activity-7292837360445120512-dsfk?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l-ribGbl8cLWmx4r15AXCzss	74 reach
ANCCP	10/02/2025	Linkedin	Linkedin post ECSA promotion	Inviting to E-Learning Platform	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7294634946449620993	109 reach
ANCCP	11/02/2025	Linkedin Imma	Linkedin post	Dissemination ECSA courses	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_ecsacademy-formaciaejngratuita-tecnologiaeda-activity-7295054458755940352-	

						VUCX?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	14/02/2025	Linkedin	Linkedin post	Sharing course	ECSA	https://www.linkedin.com/post/s/anccp_ecsa-workplaceequality-diversityandinclusion-activity-7296132468833710082-RRNe?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	44 reach
ANCCP	27/02/2025	Linkedin	Linkedin post	Student named Student Ambassador of European Chips Skills Academy		https://www.linkedin.com/feed/update/urn:li:activity:7300817159075569665	151 reach
ANCCP	27/02/2025	Linkedin	Linkedin post	Invitation to participate in guiding STEM careers		https://www.linkedin.com/feed/update/urn:li:activity:7300839233978535938	116 reach
ANCCP	28/02/2025	Linkedin Imma	Linkedin post	Invitation to participate in guiding STEM careers		https://www.linkedin.com/post/s/imma-miralles-6558b388_e-learning-european-chips-skills-academy-activity-7300844286206525442-MqWD?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	19/03/2025	Linkedin	Linkedin post	Invitation to ECSA Summer Shcool 2025		https://www.linkedin.com/feed/update/urn:li:activity:7308074225334951937	125 reach
ANCCP	19/03/2025	Website	Website news	Invitation to ECSA Summer Shcool 2025		https://www.anccp.es/ecs-summer-school-2025/?doing_wp_cron=1745486989.3438370227813720703125	
ANCCP	08/04/2025	Linkedin	Linkedin post	Sharing DEI initiatives in the project		https://www.linkedin.com/feed/update/urn:li:activity:7315321409285644288	82 reach
ANCCP	09/04/2025	Linkedin Imma	Linkedin post	Sharing DEI initiatives in the project		https://www.linkedin.com/post/s/imma-miralles-6558b388_dei-ecsa-diversidad-activity-7315323509138763779-llmf?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	16/04/2025	Linkedin	Linkedin post	Dissemination green transition ECSA course		https://www.linkedin.com/feed/update/urn:li:activity:7318194503704547329	134 reach
ANCCP	17/04/2025	Linkedin Imma	Linkedin post	Sharing courses		https://www.linkedin.com/post/s/imma-miralles-6558b388_autismfriendlytrainin-g-neurodiversityatwork-activity-	

						7315741051581825024-QpwB?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	05/05/2025	Linkedin	Linkedin post	Present as ECSA's DEI officer at European Diversity Month 2025 and at the European Capitals of Inclusion and Diversity Award ceremony	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7325085090043052032	
ANCCP	09/05/2025	Linkedin	Linkedin post	Sharing a video inviting people to take ECSA courses	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7326520551873687552	
ANCCP	12/05/2025	Linkedin	Linkedin post	Spreading the word that we continue to work in the Catalan technology sector through ECSA	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7327612708462194689	
ANCCP	13/05/2025	Linkedin Imma	Linkedin post	As partners representing vocational training in ECSA, we share the latest sector report on the electronics and electricity sector published by the Consortium for Continuing Education of Catalonia.	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_semiconductor-catalonia-semiconductors-activity-7327747322119958529-mFE?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	

ANCCP	22/05/2025	Linkedin Imma	Linkedin post	Spreading the word about the ECSA project, talking about the electrical and electronics sector and the work we do through the project.	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_segons-l%C3%BAltim-informe-del-departament-dempresa-activity-7325892622693122049-hi8c?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	23/05/2025	Linkedin Imma	Linkedin post	Inviting our Associated Partners and Consortium to promote ECSA courses	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_formaciaejnguita-desarrolloprofesional-activity-7326532784657715200-8708?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	28/05/2025	Linkedin	Linkedin post	Sharing the number of Spanish students who have applied for Summer School 2025	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7333411213910999040	
ANCCP	17/07/2025	Linkedin	Linkedin post	Inviting to participate in the 2025 Spark Excellence Awards	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7351554250952359936	
ANCCP	22/07/2025	Linkedin	Linkedin post	Sharing DEI activity/tool from ECSA created by ANCCP	imiralles@anccp.es	https://www.linkedin.com/feed/update/urn:li:activity:7353373992688279553	
ANCCP	18/07/2025	Linkedin Imma	Linkedin post	As ECSA partner, we share European Digital Credentials.	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_ecsa-microcredentials-activity-7351566920904523776-BFF6?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	
ANCCP	22/07/2025	Linkedin Imma	Linkedin ANCCP	Sharing DEI activity/tool	imiralles@anccp.es	https://www.linkedin.com/posts/imma-miralles-6558b388_gender-pay-gap-exist-activity-7353702726985297920-nv7W?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC6Q7YIBSI7l_ribGbl8cLWmx4r15AXCzss	

CIMEA	19/11/2024	online	ECS Academy – 3rd Consortium meeting in Munich	Post on 3rd Consortium meeting on LinkedIn	a.ghirlanda@cimea.it	https://www.linkedin.com/feed/update/urn:li:activity:726467620875718656	318 (32 reactions)
CIMEA	02/04/2025	online	Repost of Member Thursday Spotlight	Repost of Member Thursday Spotlight	a.ghirlanda@cimea.it	https://www.linkedin.com/feed/update/urn:li:activity:7313210708710617089/	N/A
Infineon	Sep-24	online	Linkedin-repost	Reshare of LinkedIn post about ECSA	dunja.suttnig@infineon.com	https://www.linkedin.com/posts/dunja-suttnig-assoc-cipd-8baa971a-%F0%9D%90%93%F0%9D%90%A1%F0%9D%90%9E-ieee-30th-%F0%9D%90%88%F0%9D%90%A7%F0%9D%90%AD%F0%9D%90%9E%F0%9D%90%AB%F0%9D%90%A7%F0%9D%90%9A%F0%9D%90%AD%F0%9D%90%A2%F0%9D%90%A8%F0%9D%90%A7%F0%9D%90%9A%F0%9D%90%A5-activity-7243951521485254657-M6IS?utm_source=share&utm_medium=member_desktop	
Infineon	Oct-24	online	Linkedin-repost	Reshare of LinkedIn post about ECSA	dunja.suttnig@infineon.com	https://www.linkedin.com/posts/dunja-suttnig-assoc-cipd-8baa971a-join-us-for-an-insightful-workshop-during-activity-7250532516607016960-LXF?utm_source=share&utm_medium=member_desktop	
Infineon	16.10.2024.	In-person	Linkedin-repost	Reshare of SIITME LinkedIn post	dunja.suttnig@infineon.com	https://www.linkedin.com/posts/dunja-suttnig-assoc-cipd-8baa971a-asa-flamenco-trireme-activity-7253014228956012544-j-sD?utm_source=share&utm_medium=member_desktop	
Infineon	20.10.2024.	In-person	Linkedin-repost	Reshare of SIITME LinkedIn post	dunja.suttnig@infineon.com	https://www.linkedin.com/posts/mciolacu_apte-asa-flamencoproject-ugcPost-7253680058458882049-iSaw?utm_source=share&utm_medium=member_desktop	
Infineon	Nov-24	online	Linkedin-repost	Reshare of SIITME LinkedIn post	dunja.suttnig@infineon.com	https://www.linkedin.com/posts/mciolacu_apte-asa-flamencoproject-ugcPost-7253680058458882049-iSaw?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Infineon	12.11.2024	in-person	European Projects for a Diverse Talent Pipeline	In person presence on ECSA event, IFAT Panelist	martina.wolfgruber@infineon.com	https://www.linkedin.com/posts/european-chips-skills-academy-semiconeuropa-ecsa-semiconeuropa-activity-7262096966640132096-QdU9?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Infineon	12.11.2024	in-person	European Projects for a Diverse Talent Pipeline	linkedin post on panel	martina.wolfgruber@infineon.com	https://www.linkedin.com/posts/martina-wolfgruber-38480412-semiconeuropa-ecsa-semiconeuropa-activity-7262371390857641985-	

						6Qe0?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	15.11.2025	online	European Projects for a Diverse Talent Pipeline	Video recorded during Semicon	martina.wolfgruber@infineon.com	https://www.linkedin.com/post/s/european-chips-skills-academy-semiconuropa-ecsa-microelectronics-activity-7267515142987251713-35GS?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	Nov-24	online	Linkedin repost	promotion of ECSA survey results 2024	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885_ecsa-skills-workforce-activity-7259472770344898561-UkJg?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	Nov-24	online	Linkedin repost	promotion of ECSA survey results 2024	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885 semiconuropa-ecsa-workforcedevelopment-activity-7264241671305875456-X4Z3?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	16.11.2024	online	Linkedin-repost	repost of ECSA post	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885 semiconuropa-semiconuropa-activity-7267843076897849345-uRqK?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	17.11.2024	online	ECSA meeting post	linkedin post on ECSA Consortium meeting	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885 semiconuropa-ecsa-erasmusplus-activity-7264241336189415426-MTUC?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	Apr-25	online	Linkedin-repost	repost for survey dissemination	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885_skills-ecsa-gaps-activity-7313870687331323904-1_7Q?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	21.05.2025	In-person event	Technik verbindet	Linkedin post	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885_ecsa-ecsa-infineon-activity-7331309973236326400-ki6i?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQZU4B7sO-nDT7tCZNooAh0KjsPS_y9nc	
Infineon	21.05.2025	In-person event	Technik verbindet	Linkedin post	viktoria.vitrenko@infineon.com	https://www.linkedin.com/post/s/viktoria-vitrenko-77258885_ecsa-infineon-	

						technikverbindet-activity-7331609322306605056-Fh-o?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Infineon	21.05.2025	online	Technik verbindet	Linkedin-repost		https://www.linkedin.com/post/s/viktoria-vitrenko-77258885_ecsa-infineon-technikverbindet-ugcPost-7331609320830201856-lmvO?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Infineon	June 2025	online	Linkedin repost	Skills survey promotion	matteo.fedeli@infineon.com	https://www.linkedin.com/post/s/european-chips-skills-academy_ecsaskillsurvey-euchipsact-ecsa-activity-7338177703298101249-8CsP?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Infineon	25.06.2025	online	Linkedin post	Skills survey promotion	martina.wolfgruber@infineon.com	https://www.linkedin.com/post/s/martina-wolfgruber-38480412_chipsskills-skillsintelligence-microelectronics-activity-7343557855163121666-PnIJ?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQTZU4B7sO-nDT7tCZNooAh0KisPS_y9nc	
Knolyx	11/09/2024	online	LinkedIn post	Reshared a post about the newsletter	ana@knolyx.com	https://www.linkedin.com/post/s/knolyxtech_semiconductorskills-ecsaacademy-ecsatalent-activity-7239562239865761792-p2VD?utm_source=share&utm_medium=member_desktop	
Knolyx	04/11/2024	online	LinkedIn post	Reshared a post	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7259208725490536448	
Knolyx	28/11/2024	online	LinkedIn post	Reshared the post about the consortium meeting	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7267844604371025921	
Knolyx	28/11/2024	online	LinkedIn post	Reshared a post	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7267866510839185408	
Knolyx	06/12/2024	online	LinkedIn post	Reshared a post with our thoughts	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7272262827791286272	
Knolyx	06/01/2025	online	LinkedIn post	Reshared a post about the eLearning platform	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7285659282585321472	
Knolyx	24/01/2025	online	LinkedIn post	Reshared a LinkedIn post	ana@knolyx.com	https://www.linkedin.com/post/s/european-chips-skills-academy_europe-semiconductor-ecsa-activity-7287851438280458240-HnSK?utm_source=share&utm_medium=member_desktop	

Knolyx	31/03/2025	online	LinkedIn post	Reshared a LinkedIn post	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7312400528771088384	
Knolyx	04/04/2025	online	LinkedIn post	Reshared with thoughts	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7313915800451534849	
Knolyx	09/04/2025	online	LinkedIn post	Shared the newsletter - with thoughts	ana@knolyx.com	https://www.linkedin.com/feed/update/urn:li:activity:7315764559196114944	
Okmetic	01/09/2024	online	First ECSA Newsletter	Repost on LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/european-chips-skills-academy_ecsa-activity-7239230884464242688-R6Ro?utm_source=share&utm_medium=member_desktop	
Okmetic	29/10/2024	online	Emerging Skills	Repost on LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/european-chips-skills-academy_ecsa-skills-workforce-activity-7259909061444325376-figN?utm_source=share&utm_medium=member_desktop	
Okmetic	29/10/2024	online	Skills Strategy 2024	Repost on LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/semi_future-workforce-semiconductor-activity-7259565289074274307-o4k5?utm_source=share&utm_medium=member_desktop	
Okmetic	01/11/2024	online	Digital Future Forum webinar	3x Repost on LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/european-chips-skills-academy_ecsa-microelectronics-students-activity-7258071608727158785-WTnq?utm_source=share&utm_medium=member_desktop	
Okmetic	01/11/2024	online	ECSA on SEMICON Europa	Repost on LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/european-chips-skills-academy_semiconeuropa-semiconeuropa-ugcPost-7261771739045515264-Bst0?utm_source=share&utm_medium=member_desktop	
Okmetic	01/11/2024	online	Diversity Panel during SEMICON Europa	Post on Okmetic LinkedIn-feed	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/okmetic-oy_semiconeuropa-innovation-rftechnologies-activity-7259154925639585792-nJo?utm_source=share&utm_medium=member_desktop	
Okmetic	15/11/2024	online	ECSA Diversity Panel	Post on Okmetic LinkedIn-feed and repost on personal LinkedIn	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/okmetic-oy_semiconeuropa-ecsa-semiconeuropa-activity-7262377247410429954-6xsZ?utm_source=share&utm_medium=member_desktop	
Okmetic	18/11/2024	online	ECSA Semiconductor industry is in need of talent	Commented repost on Okmetic LinkedIn-feed and personal feed	eerika.kokkonen@okmetic.com	https://www.linkedin.com/post/s/okmetic-oy_curiosity-adaptability-semiconductors-activity-7275427349511180288-erAp?utm_source=share&utm_medium=member_desktop and https://www.linkedin.com/post/s/okmetic-oy_curiosity-adaptability-semiconductors-activity-7275132504406151168-bkvt?utm_source=share&utm_medium=member_desktop	445 impressions on personal post

						medium=member_desktop	
Okmetic	02/01/2025	online	Second ECSA Newsletter published	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/european-chips-skills-academy_ecsanewsletter-semiconductors-ecsa-activity-7280589338726346755-N6vI?utm_source=share&utm_medium=member_desktop	
Okmetic	25/06/2025	online	ECSA Skill Survey 2025	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/european-chips-skills-academy_final-days-to-help-shape-europes-semiconductor-activity-7343208812016791553-fggw?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
Okmetic	09/06/2025	online	Education Working Group	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/european-chips-skills-academy_ecsa-activity-7335974781298597888-UQ?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
Okmetic	16/06/2025	online	ECSA Skill Survey 2025 - repost in Finnish	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/activity-7338820379316051969-sHY0?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
Okmetic	30/04/2025	online	ECS Summer School 2025	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/european-chips-skills-academy_ecssummerschool-ecssummerschool-chipsju-ugcPost-7318279215496261634-fOzj?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
Okmetic	01/05/2025	online	ECSA Skill Survey 2025 - repost in English	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/eerikakokkonen_skills-ecsa-gaps-activity-7313897241721643008-8OZk?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
	01/04/2025	online	ECSA Summer School - repost in English	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/eerikakokkonen_ecssummerschool-ecssummerschool2025-europeantech-activity-7308809837516087298-vOlF?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
Okmetic	02/03/2025	online	ECSA Member spotlight Okmetic	Repost LinkedIn	on eerika.kokkonen@okmetic.com	https://www.linkedin.com/posts/european-chips-skills-academy_ecsa-ecsaacademy-microelectronics-activity-	

						7295844465275985920-4KxN?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB9ikyoBVjj4_5kle95RJGHL3Tlc2pM6nvs	
PTvT	13-Mar-24	online	Student Forum Announcement	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:share:7173640392599289856	610
PTvT	14-Mar-24	online	SummerSchool Promotion	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/posts/bvandon_ecsa-summer-school-microelectronics-activity-7174009202284101633-ZMA4?utm_source=share&utm_medium=member_desktop	333
PTvT	22-Mar-24	online	Promotion Survey Skills Shortage	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:share:7176969882297630720	278
PTvT	27-Mar-24	online	Promotion student Forum	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:share:7178779055050158080	212
PTvT	05-Apr-24	online	Promotion speakers student forum	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:ugcPost:7182014557974888448	240
PTvT	21-Apr-24	online	Promotion student Forum	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:ugcPost:7187811101592420352	246
PTvT	27-May-24	online	Promotion Survey Skills Shortage	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:share:7200889402045136897	332
PTvT	23-Apr-24	online	Promotion student Forum	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:ugcPost:7188578811188314113	259
PTvT	25-Jul-24	online	Promotion e-learning platform	Repost LinkedIn post in Dutch	b.vandon@ptvt.nl	https://www.linkedin.com/feed/update/urn:li:share:7222157843653627906	95
SEMI Europe	01-May	LinkedIn	ECSA Intro	LinkedIn Post	ksrivastava@semi.org	https://www.linkedin.com/posts/semi-europe_talentforum-microelectronics-semiconductor-activity-7191426920910118912-GuNv/?utm_source=share&utm_medium=member_desktop	
SEMI Europe	01-Oct	online	Invitation to EU Digital Future Forum Webinar	LinkedIn Post	ksrivastava@semi.org	https://www.linkedin.com/posts/semi-europe_skills-talent-dei-activity-7244326476219596800-ufjJ?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAie2n4BkP4Wal6P2ujVnEpr1Gh7yiMGZLj	
SEMI Europe	26-Aug	LinkedIn	ECS Summer School Promotio	Social Media	jmendiratta@semi.org	https://www.linkedin.com/posts/semi-europe_ecsa-summer-school-stemlife-activity-7366029303181901824-ES4j?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl	
SEMI Europe	04-Jun	LinkedIn	ECSA participation in WIT Perspektywy	Social Media	jmendiratta@semi.org	https://www.linkedin.com/posts/semi-europe_inclusion-mentorship-skills-activity-7336658051669651457-bfb?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl	

SEMI Europe	12-May	Linkedin	ECS Summer Application	Social Media	https://www.linkedin.com/post/s/semi-europe_ecssummerschool-microelectronics-engineeringstudents-activity-7322945230536695811-TRZF?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
SEMI Europe	16-Apr	Linkedin	Skill Survey Promotion	Social Media	https://www.linkedin.com/post/s/semi-europe_skills-ecsa-gaps-activity-7312741951483621377-wC4J?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
SEMI Europe	10-Apr	Linkedin	ECS Summer Application	Social Media	https://www.linkedin.com/post/s/semi-europe_ecssummerschool-ecssummerschool2025-europeantech-activity-7307751833714786304-78IP?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
SEMI Europe	01-Aug	Instagram	Okmetic Webinar	Social Media	https://www.instagram.com/p/DMzv0QxNpGv/?utm_source=ig_web_copy_link&igsh=NjBrOTJjOTHmNGV4
SEMI Europe	08-Apr	Linkedin	Interview Series	Social Media	https://www.linkedin.com/post/s/semi-europe_ecsastudentambassador-semiconductorindustry-activity-7303365695843565568-XbQu?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
SEMI Europe	18-Nov	Linkedin	SEMICON Europa	Social Media	https://www.linkedin.com/post/s/european-chips-skills-academy-semiconeuropa-ecsa-semiconeuropa-activity-7263132083538026497-lOan?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
SEMI Europe	03-Mar	Linkedin	Course promotion	Social Media	https://www.linkedin.com/post/s/semi-europe_ecsa-ecsa-junioriot-activity-7300172758318026752-tMRf?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqiz8kBYvnuu1TLBtaPoAaMNE3TE_9kmyl
Silicon Saxony	6.2.2024	LinkedIn	Talent War	Event Post	https://www.linkedin.com/feed/update/urn:li:activity:7160678772814331907
Silicon Saxony	13.02.2024	LinkedIn	Post on METIS-final report	LinkedIn Post	https://www.linkedin.com/feed/update/urn:li:activity:7163209166877114368
Silicon Saxony	März 2024	LinkedIn	Social Media	Likes & Comments on ECSA Posts	https://www.linkedin.com/post/s/european-chips-skills-academy_skills-ecsa-erasmusprogramme-activity-

						7176935510097952768-vyps?utm_source=share&utm_medium=member_desktop	
Silicon Saxony	14.04.2025	online	Summer School	LinkedIn Post: "Du musst mal raus?"	julia.nitzschner@silicon-saxony.de	https://www.linkedin.com/post/s/silicon-saxony_ecsa-halbleiter-ecssummerschool-activity-7317556778781593601-y-Oy?utm_source=share&utm_medium=member_desktop&rcm=ACoAACkvJ28BfDR3WLk_s8nQ1OCwBXILzUGvMHQ	1.965
TU Graz	03.09.2025	LinkedIn	Associate partner ECDA	Post			739
TU Graz	08.10.2025	LinkedIn, Facebook/Instagram	Webinar: EU Digital Future Forum	Post			609
TU Graz	09.10.2025	LinkedIn	Digital Future Forum Webinar: Speakers	Repost			193
TU Graz	09.10.2025	LinkedIn	Digital Future Forum Webinar: Speakers 2	Repost			n.a.
TU Graz	09.10.2025	LinkedIn	Digital Future Forum Webinar	Repost			n.a.
TU Graz	09.10.2025	LinkedIn	Adil Masood Interview	Repost			n.a.
TU Graz	01.11.2025	Youtube	Webinar: The European Chips Skills Academy (ECSA) - Introduction and Educational Activities	Video		https://www.youtube.com/watch?v=FJ81I_P6TMc	7
TU Graz	20.12.2025	LinkedIn	Christmas	Repost			n.a.
TU Graz	28.01.2025	LinkedIn	Newsletter 2	Repost			n.a.
TU Graz	28.01.2025	LinkedIn	Partner Semi	Repost			n.a.
TU Graz	31.01.2025	Youtube	Video: Shape the Future with Microelectronics: Inna	Video		https://www.youtube.com/watch?v=snEsePX-vmQ	321
TU Graz	13.02.2025	Youtube	Video: Shape the Future with Microelectronics: Inna	Reel			316
TU Graz	25.02.2025	LinkedIn	Soldering Workshop	Repost			n.a.
TU Graz	14.03.2025	Youtube	Video: Shape the Future with Microelectronics: Dominik	Video			141
TU Graz	14.03.2025	LinkedIn, Facebook/Instagram	Video: Shape the Future with Microelectronics: Dominik	Post			173
TU Graz	21.03.2025	Youtube	Video: Shape the Future with Microelectronics: Bernd	Reel			135

TU Graz	21.03.2025	LinkedIn	Video: Shape the Future with Microelectronics: Bernd	Post			172
TU Graz	09.04.2025	LinkedIn, Facebook/Instagram	Skills Survey	Repost			
TU Graz	11.04.2025	Youtube	Shape the Future with Microelectronics: Join the Chips Skills Academy	Video		https://www.youtube.com/channel/UCrXYcSgmIRdFM3ob8Q4Wnw	301
TU Graz	11.04.2025	LinkedIn	Shape the Future with Microelectronics: Join the Chips Skills Academy	Post			338
TU Graz	06.06.2025	LinkedIn	Light up the Alps	Repost			
TU Graz	06.06.2025	LinkedIn, Facebook/Instagram	Light up the Alps	Post			541
TU Graz	26.06.2025	LinkedIn	Martin Wolfgruber ECSA	Repost			150
TU Graz	08.08.2025	LinkedIn, Facebook/Instagram	Chip Quest Challenge	Post	dominik.zupan@tugraz.at		154
VS	21/08/2024	Bertinoro, Italy	Introduction to Cybersecurity	Presentation of the cybersecurity related courses within ECSA	marek.spanyik@vub.cz	https://www.linkedin.com/posts/aeneas-association_ecs-summer-school-day-3-ugcPost-7232043425196388352-llum?utm_source=share&utm_medium=member_desktop	summer school attendees

Table 5: Social Media updates

Mailing List

SEMI Europe	09-Apr-25	online	ECS Summer Application	Email	jmendiratta@semi.org		42,000
SEMI Europe	27-Jul	online	Okmetic Webinar Promotion	Email	jmendiratta@semi.org		42,000
Silicon Saxony	08.05.2025	online	Skills Survey	Vereinsticker, Mailing	julia.nitzschner@silicon-saxony.de	https://newslettertogo.com/pjm70frb-ydljbbkg-fbv8ksbm-rk7	1095

Table 6: Mailing for ECSA

Meeting with Key Stakeholders

Silicon Saxony	13.02.2025	On-site	SiSax Working group: IC Design (Project)	Slide deck	jens.hofmann@silicon-saxony.de		35
Silicon Saxony	03.04.2025	On-site	SiSax Working group funding (Project)	Slide deck	jens.hofmann@silicon-saxony.de		25
Silicon Saxony	07.05.2025	On-site	SiSax Working group: Test and Reliability (Project)	Slide deck	jens.hofmann@silicon-saxony.de		50
Silicon Saxony	13.05.2025	On-site	Presentation at TU Dresden	Slide deck	julia.nitzschner@silicon-saxony.de	https://sisax.sharepoint.com/:i:/s/PR/EFVJaVsXGZ9Gm0ancAIHLncB3NzJDrvXKGJSgAG4dNTXqA?e=8bgSro	14

Silicon Saxony	21.05.2025	On-site	SiSax Working group: MEMS (Project)	Slide deck	jens.hofmann@silicon-saxony.de		50
						https://x.com/MidasIreland/status/1794010005806460930?t=h91gQvwZUksCLJLcv5TV1w&s=19 https://www.linkedin.com/posts/midas-ireland-contributing-to-the-discussion-on-what-else-activity-7199767500643872771-wZ8J?utm_source=share&utm_medium=member_android	
Tyndall	23rd May 2024	Limerick	Future Semiconductor Sector Training Needs	Presentation of ECESA and panel discussion	cian.omurchu@tyndall.ie		60

Table 7: Meeting with Key stakeholders

ECESA 3 month report



Views



Custom ▾

1 Jul - 22 Sep

29,376

Views

49.3%
Followers ●



50.7%
● Non-followers

Accounts reached

1,823
-29.5%

By content type

All

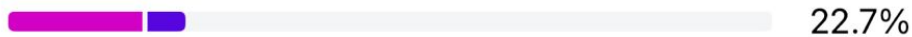
Followers

Non-followers

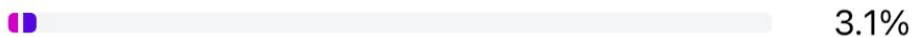
Posts



Stories



Reels



● Followers

● Non-followers

Figure 19: Instagram statistics July-Sept

